

A palestra “Time Preferences in Electronic Negotiation: models, results and applications”, ministrada pelo professor R. P. Sundarraj, será promovida amanhã (11), às 10h, pelo Programa de Pós-Graduação em Engenharia de Produção (PPGEP) da UFPE, no Auditório Newton Maia, do Centro de Tecnologia e Geociências (CTG). O evento é aberto ao público.

Sundarraj é atualmente professor do IIT-Madras e, antes disso, ocupou os cargos de professor efetivo na University of Waterloo, Canadá, e na Clark University em Massachusetts, nos Estados Unidos. O professor Sundarraj publicou em diversos periódicos, tais como IEEE/ACM Transactions, Mathematical Programming, Operations Research Letters e European Journal of Operational Research.

Resumo

The concept of electronic negotiation is not new and has been proposed as early as 1990s. Ever since, researchers have developed a number of Internet-based systems to support activities in the pre-negotiation, negotiation and post-negotiation phases, including the making of recommendations for suitable products/services, evaluating and making offers, and helping support post-negotiated settlements. At a fundamental level, all these activities entail the elicitation of some form of user-preference. However, one preference that has not been seen in the electronic negotiation literature is time preference, wherein the price of the product/service varies with respect to when it is delivered. There has been a long-standing stream of literature on characterizing and modeling time-preference. The purpose of this talk will be to describe the modeling, effectiveness and applications of incorporating time-preferences into electronic negotiations.

Mais informações

Programa de Pós-Graduação em Engenharia de Produção

ppgepsec@gmail.com